

ANNUAL REPORT

2020





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MESSAGES TO OUR MEMBERS AND PARTNERS

Dear members and partners,

I am so proud to present the work Jeunesse Loyola has accomplished throughout 2020.

I would like to thank our partners for their continued support, and our staff for all their hard work. I would like to thank Brigid Glustein for her 11 years of service. Jeunesse Loyola would not be the organization that it is without her years of dedication and hard work. We wish her all the best in her new endeavors and look forward to continuing to work together.

I look forward to another year of inspiring accomplishments.

Shanna Walters,
President of the board of directors

Dear neighbours,

It is hard to imagine that the spring season is already arriving and that it has already been one year since COVID started to affect our lives.

Many things have changed this year. Loyola has aimed to be present in the lives of our members and provide support in these challenging times.

After 11 years, I am leaving my position at Loyola to embark on a new journey. Saying goodbye at a time when we cannot get together is a challenging experience.

Thank you for sharing your lives with me. Thank you for daring to be vulnerable, for allowing us the opportunity to support you and the honour of working together.

Your children are amazing. They are so strong and full of life and potential. I look forward to continuing to live in a community where they will become change makers.

With much love,
Brigid Glustein

MESSAGES TO OUR MEMBERS AND PARTNERS

Dear members, partners, neighbours and friends,

What a year to start a new job! This year has taught me so much about what it means to be part of a community.

I am so very proud of our staff, who have demonstrated resilience, resourcefulness and kindness over the course of the last year. Heavenly, Ryan, Eugène, Marcus, Emma, Fiona, Felix, Hakeem: you inspire me every day. Keep doing the great work you do every day.

Our board of directors have helped captain this ship through a turbulent year and have given so much more than could have been expected. Thank you Shanna, Lorraine, Leigh, Katie, Nadia, Tori, Mary Jane and Bawe for joining us on this adventure.

We could not have accomplished all that we did in the last year without the support of our many partners, who continue to believe in us even when we aren't too sure ourselves. Thank you to the borough, our elected officials and our many partner organizations. A very special thank you to the Wonder Women leading the community centres we work so closely with: Sandra (Walkley), Renate (Westhaven) and Nadine (St-Raymond).

There are people who come into our lives and make us wonder what we ever did without them. Sylvie Laferrière is one such person, not only in my life, but also in the story of Loyola. Sylvie: we can't thank you enough for the support you have given us. The residents of NDG are so lucky to have had you in our corner, working tirelessly on our behalf.

I was fortunate to start the year alongside a formidable co-director, Brigid Glustein. Brigid has dedicated herself to the families of NDG for over a decade. No one has fought harder for us. Brigid: thank you for inviting me into your world. Thank you for welcoming me as your co-director. Thank you for trusting me. Thank you for everything you have done and continue to do for Loyola and for NDG.

Most importantly, I would like to thank you, our members. Thank you for letting us into your lives. Thank you for sharing your children with us. Thank you for allowing us to do the work we love to do.

I look forward to another (though maybe less eventful) year with you.

Christine Richardson,
Director



OUR MISSION

Using a strength-based approach, Jeunesse Loyola inspires belonging and growth in the youth of NDG, their families and their communities through social, recreational and educational programming, delivered in a safe and inclusive environment.

OUR VISION

Together, for a community based on respect, growth and opportunity for all.

2020 AT A GLANCE

5,633 **In-person interactions**

1,332 **Online and phone interactions**

30 **Staff and volunteers**

\$252,141 **In expenses**

\$20,824 **In donations**

FINANCES

REVENUE

	2020	2019
Grants	\$127, 495	\$112, 247
Partners' contributions	\$108, 357	\$66, 494
Donations, fees, other	\$25, 512	\$9, 555
Total Revenue	\$258, 364	\$188, 296

EXPENSES

	2020	2019
Payroll	\$172, 018	\$119, 495
Materials and activities	\$46, 854	\$18, 297
Office supplies	\$15, 420	\$2, 468
Other expenses	\$17, 849	\$10, 833
Total Expenses	\$252, 141	\$151, 093

ACTIVITIES



JANUARY - MARCH 12

2020 started like any other year.

The kids went back to school in early January and when they did, they came back to Loyola.



The winter session saw the return of our after school program, soccer, basketball, dance and open gym.

We launched our Girls Club, a chance for girls 8-12 to explore their interests and create bonds in a safe and inclusive environment.

21 youth aged 6-12 participated in March Break camp and were delighted to go swimming, go bowling and head to the movies.

2,319 Visits to Loyola

253 Hours of programming



CRISIS RESPONSE

Everything changed as of March 13th, when the centre was closed and it seemed like the world shut down.

None of us could have imagine what the next weeks and months would look like.

Over the course of the spring, the team at Jeunesse Loyola raised funds to distribute grocery cards, computers, educational materials, books and toys to our community.

We moved our tutoring online and helped parents coordinate distance education, CERB applications, getting family abroad home to Montreal and anything else that came up.



\$42,700

In food cards distributed

\$20,824

In donations

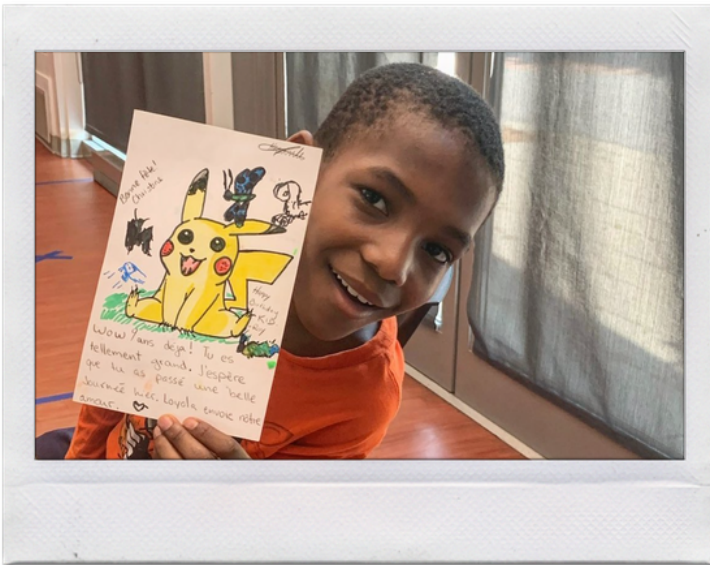
430

Outreach calls

49

Families reached

RESPIRE SERVICE



In late spring, we got approval to offer a respite service to the children and families of the Walkley-Fielding sector.

We welcomed 6-8 children aged 6-12 at a time, over the course of 10 weeks.

Thanks to a partnership with The Depot, we were able to provide a hot lunch for the kids every day.

42 Stuffed animals donated as comfort objects

200 Hours of operation over 10 weeks

323 Number of times kids came

340 Meals provided to participants



LES JEUNES CORRESPONDANTS

Our teen camp was back again in 2020. This camp is aimed at teens in the welcome classes at École Secondaire St-Luc and has a dual purpose: maintaining exposure to the French language and providing the opportunity to meet other youth while getting to know their new city.



Every day from Monday to Thursday had a theme: art, food, culture, sports. Friday was the time to bring it all together by recording a podcast recapping their week.

15 Languages spoken by campers

31 Teens completed the full summer

734 Total attendance over 5 weeks



FALL PROGRAMMING



After more than five months away, kids across the province went back to school in September.

We were faced with the challenge of reopening our after school program while keeping everyone safe.

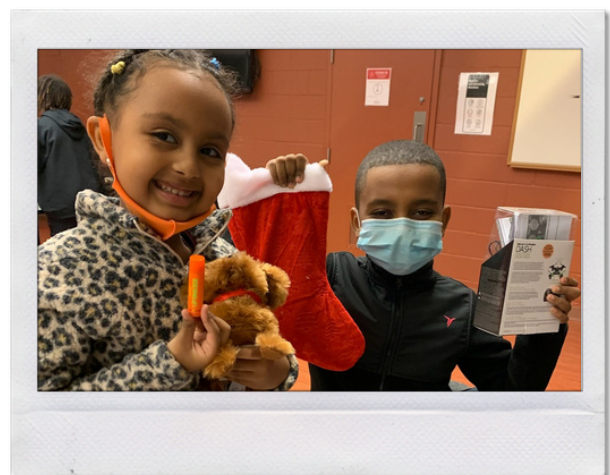
After lots of measuring and taping, the team was able to set up the pavilion at Gilbert-Layton park to safely accommodate 16 kids at a time. The kids had lots of outdoor play, even more snacks and were thrilled when we introduced our brand new robotics program.

The holiday season was a bit different in 2020, with no big party, but the season was still very festive.

934 Frequentations

168 Hours of programming

28 Kids registered in the after-school program



INSIDE JEUNESSE LOYOLA

**A LOOK AT SOME OF THE
PEOPLE, PARTNERS AND
PROJECTS THAT MAKE US WHO
WE ARE**

BAWE NSAME

Alumnus, board member



New board member Bawe Nsame grins when asked how long he has been a member of the Jeunesse Loyola community. “I was 7 years old when I started, but I won’t tell you how long ago that was!” Bawe, the youngest of 3 children, had energy to spare and his mother wanted a safe place for him to expend it. Loyola was the answer.

“I can’t tell you how much Loyola changed my life,” Bawe says. “I met my best friend there, I had homework support, I was part of the breakfast club, and I was exposed to so many sports there, including basketball and soccer.” He credits a member of the Loyola community with fostering that talent in him.

Bawe moved on to achieve success as an elite athlete, both in Division 1 basketball at Dawson College and as a member of the Canadian national junior soccer team. He was recently Coordinator of Brand and Marketing for the Niagara 22 Canada Summer Games.

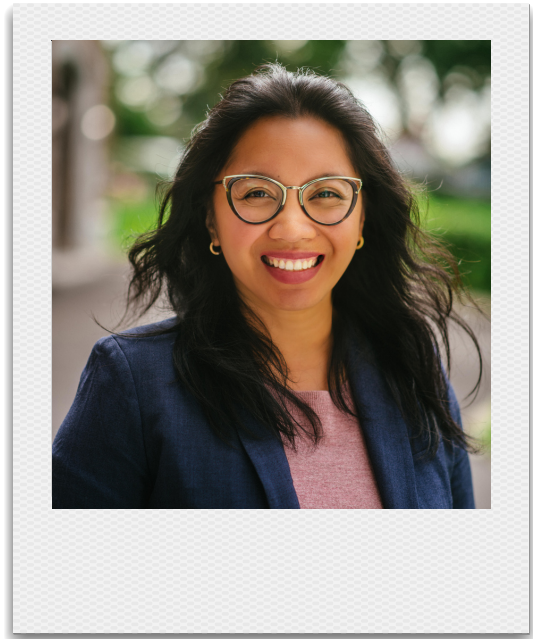
“I joined the board because it’s time to give back.” Bawe says, “Loyola shaped me as a community member, and I want NDG to be aware of the good accomplished here. I want the kids to know that the experience can continue to give them so much as they go through life. Families should know that they don’t have to do it alone, and that Loyola is here with resources for them. ”

— “ —
**Loyola shaped me
as a community
member**
— ” —

MARY JANE CARO

Board member, NDG Resident

Mary Jane Caro has been a resident of west NDG for 14 years and was honoured to be invited to join the Board of Jeunesse Loyola. “I’ll be the first to admit that I was only familiar with a few of their programs. I quickly learned about the wide range of services offered and was impressed by the strong positive impact that this relatively small organization has had on the Loyola community.”



Though she has been a residential real estate broker for several years, Mary Jane’s background includes public relations, risk analysis, and most formatively, Communications at the Montreal Children’s Hospital Foundation.

— “ —
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— ” —

“I look back on that time with tremendous fondness,” she says. “Fundraising for the Children’s taught me a lot about the importance of telling an organization’s stories: championing its work, speaking directly with impacted communities, and working together toward common goals. I hope to raise awareness of Jeunesse Loyola’s amazing programs, and look forward to learning from the staffers, volunteers, and families.”

HEAVENLY MERCHANT

Alumna, Dance Teacher, Project Coordinator

Heavenly Merchant has been part of the Jeunesse Loyola family since she attended the summer camp for teens in 2014. She was hired as an animator soon after and loves the work, saying “All I want to do is be involved with the children - see them smile and be joyous human beings. I wouldn’t change it for the world.”



When the pandemic hit, there was an urgent need for community outreach. Heavenly was given the responsibility of checking in with the Loyola families, maintaining lines of communication and helping with urgent requests for support.

It was a major pivot from animating groups of younger kids to working with families to identify pressing needs, but Heavenly rose to the challenge with compassion and tenacity.

— “ —————

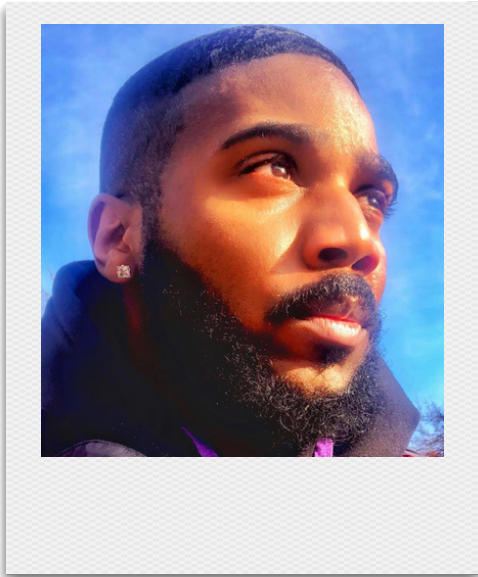
All I want to do is
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children - see them
smile and be joyous

————— ” —

Her endeavours did not go unrecognized - she was recently promoted to a coordination position and is looking forward to working on larger scope projects for the organization.

HAKEEM HICKS

Development Coordinator



A friend told Hakeem Hicks about Loyola a decade ago. "He was working there at the time. He knew that I love working with people so he told me I would be a natural." And he is! Hakeem injects his passion for helping people and his positive energy into everything he does. All my life i just wanted to help the world grow and it starts with kids. In order to make beautiful flowers we have to nurture them as seeds."

Over the years, Hakeem has been involved in every aspect of programming, from the After School Program and Open Gym to Teen Camp and online activities. More recently, he has taken on a leadership role as Development Coordinator. His tasks include building relationships within the community and mentoring staff while helping them develop new programs. His tasks In short: just being himself!

— “ —
**We are the
strongest when we
are together**
— ” —

Hakeem says that his time at Loyola has shown him "the value of friendship and loyalty. It also showed me that family never means just blood related. You choose the family that you keep and you treat them accordingly. At Loyola, we nurture and respect everyone that comes in. this organization is based on a Foundation of love and togetherness. We are the strongest when we are together"

ZEWDIE FAMILY

Members, volunteer

The Zewdie family joined Jeunesse Loyola in early 2020, and soon became an integral part of the community. According to Yitbarek (father), “The main reason why we decided to join is because we were relative newcomers - new to the Quebec language and culture. It was very hard for me to assist my children in their studies, and I wanted them to be familiar with the community where they reside.”

“From homework help to learning a new language, science and technology, to having fun, to getting an experience of volunteering, this program, in many ways, helped ameliorate our life in Quebec.”

The three children quickly made new friends. The eldest, Alador, gained valuable volunteering experience, and his two younger siblings, Bersi and Kaleb, continue to enjoy many of the activities offered by the centre.

The family has a message for the Jeunesse Loyola team, “We are happy for this opportunity to express our special gratitude to this wonderful team for you have been supporting us both financially and psychologically throughout this unusually difficult time.”

— “ —

This program, in
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ameliorate our life
in Quebec

— ” —

PHILIPS FAMILY

Members

Described by one long-term staffer as “a force to be reckoned with, who fights with all her power for her kids” Shavelta Philips and her family have been part of the Jeunesse Loyola community since Nakeem, her eldest, was still in elementary school. This was well over ten years ago, but the busy mom of three can still remember how grateful she was for the support he received in the after school program.

— “ —

People should know that there are so many families who need extra guidance for their kids in similar situations.

— ” —

Ziah, her second son, is now in primary school and has followed in his big brother’s footsteps – his favourite part of the Loyola offerings? The Saturday activities! “He’s a very social boy, and he just loves being with his friends and animators on the weekend.” Littlest brother Kai just turned 5 and is looking forward to joining in on the fun.

The pandemic has been very challenging for the Philips. With a reduced availability of work, and having three active sons in the home, Shavelta appreciated the regular outreach from Loyola. She has difficulty finding words to express her gratitude for one particular program: “Help isn’t a big enough word to describe how the grocery cards supported us. I don’t think they realize just how much that meant, especially right at the start of everything when there was so much fear, and such limited supplies of even basic items.”

When asked what advice she has for the new board members of Loyola, Shavelta says, “One of my sons has ADHD, and this comes with a lot of challenges. I’ve had some important support from Loyola, but people should know that there are so many families who need extra guidance for their kids in similar situations.”

PARTNER HIGHLIGHT: HEALTHY SNACKS PROGRAM

The Depot



The Depot's Healthy Snacks Program allows us to ensure all kids who come to Loyola leave with a belly full of healthy and yummy snacks.

Over the summer months, the team also provided hot lunches, a few breakfasts and even some take-home meals to participants of our respite service.

In the fall, The Depot reached out to ask if we'd be interested in receiving some frozen meals. They had some extras and were wondering if our members would like them. Needless to say, we didn't have to think about it for very long! Families were able to take home delicious and nutritious suppers, ready to heat up and enjoy.

In normal times, the Boîte à Lunch crew prepare and deliver snacks for our after school program. More recently, The Depot's Community Meal Program team has been lending a hand preparing scrumptious baked goods and volunteer drivers have come on board to help with the delivery of snacks.

So while the pandemic has us social distancing, the running of this program in this new context has led to the coming together and collaboration of multiple teams and individuals!

PROGRAM HIGHLIGHT: MENTAL HEALTH PROJECT

2020 saw community workers from organizations around the world rolling up their sleeves, pivoting their work and doing everything in their power to support the communities they serve.

NDG was no exception. Our teams jumped right in to respond to the public health crisis and its impact on our communities. What started as a two-week sprint turned into a marathon that is still ongoing. Over the course of the year, we watched as colleagues and friends became overwhelmed and exhausted.

For many years, there has been an ongoing discussion in the sector about access to mental health care within our organizations and 2020 highlighted that need. By the fall, it became clear that there was no end in sight and we would not be able to continue our work if we didn't start to take care of ourselves.

In partnership with Walkley Community Centre, Westhaven Elmhurst Community Recreation Association and Comité Jeunesse-Centre communautaire St-Raymond, Jeunesse Loyola applied for and received Emergency Community Support Fund through Fondation du Grand Montréal in partnership with the Government of Canada. These emergency funds were used to provide access to mental health care services for the employees of the four organizations. The project kicked off in November 2020 and will run through March 2021.

— “ —
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— ” —

Employees were given access to therapy sessions paid through the program, meditation classes, access to a mental health resource library and a series of workshops with Dr. Myrna Lashley.

PARTNERS, FUNDERS AND DONORS

OUR CORE PROGRAMMING

Is offered in partnership with the Direction de la culture, des sports, des loisirs et du développement social of the borough of CDN-NDG.

SERVICE DE RÉPIT

This project was funded through the Fonds d'Urgence d'Aide Communautaire in partnership with Centraide, Fondation du Grand Montréal, the borough of CDN-NDG, The Depot and Canada Summer Jobs

CRISIS RESPONSE

Our emergency response was funded through multiple donations and emergency funds from DSLCDS, Centraide and Second Harvest

LES JEUNES CORRESPONDANTS

Our summer camp is offered in partnership with Réseau Réussite Montréal, the borough of CDN-NDG, École St-Luc and École Judith-Jasmin.

WE WORK IN PARTNERSHIP WITH

Bienvenue à NDG,
Carrefour Jeunesse-Emploi NDG
CIUSSS du Centre-Ouest-de-l'Île-de-Montréal
Comité jeunesse NDG
Concordia University
Head and Hands
McGill University
NDG Community Council,
St. Raymond
Community Centre
Walkley Community Centre
Westhaven Elmhurst
Community Recreation Association
Women on the Rise

WE SIT ON THE FOLLOWING TABLES AND COMMITTEES:

Table jeunesse
Table des directeurs
Table ronde communautaire NDG
Comité aide aux devoirs
Comité de voisinage
Fielding-Walkley
CÉ École Sainte-Catherine-de-Sienne

DONORS

Leigh Adams
Christian Arseneault
Aboubacar Bamba
David Bist
Jane Bracewell
NancyBrown
Saida Victoria Dabel
Jeff Gandell
Marilynn Gillies
Sophie Henry
Melissa Ianniciello
Sarah Kennedy
Sylvie Laferriere
April Leger
Linda Lupien
Steven MacPherson
Asami Martens
Lynn McLaughlin
Juliette Menjivar
Ali Moenck
Marley Morris
Stephanie Mouzard
Carolyn Pennell
Hashana Perera
Suzanne Perron
Catherine Rasytinis
Margo Reindler
Michelle Richardson
Larry Rooney
Ariane Roy
Perry Shearwood
Mark Spence
Brigitte Thomas
Samuli Vuokila
Lindsey Whitelaw



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